

# Programme and Stream/Speaker Details

Quaker Business Conference 2018 - Trust and Integrity in Business - which questions do we ask? And of whom?

Wednesday 5<sup>th</sup> December 2018

Friends House, 173-177 Euston Road, London. NW1 2BJ

v9 20/11/18

## Programme

9.00 Registration and coffee

9.30 Start of conference and welcome

Opening pause – everyone gathered in silent preparation for the day’s work.

9.40 Initial plenary session - Joycelin Dawes, Sarah James Wright, and Ali Wooding

Setting the theme and enabling delegates to engage with the more physical and embodied aspects of trust as well as the intellectual and rational.

11.00 Comfort and refreshment break

11.30 Three streams with speakers - see pages 3-5 of this programme for speaker profiles

| Stream 1  | Stream 2  | Stream 3   |
|---|---|--|
| <b>George Fox room</b>                                      | <b>Marjorie Sykes room</b>  | <b>William Penn 2 room</b>                           |
| <b><i>Paul Moxey</i></b>                                    | <b><i>Neil Bachelor</i></b>   | <b><i>Richard Turnbull</i></b>                       |
| <i>Following Carillion, can we trust corporate reports?</i> | <i>Questions of trust - How can question and assessment design .....help validate our understanding and trust in others</i> | <i>Quakers, Free Trade and Social Responsibility</i> |

11.55 Room change

12.00 Three streams with speakers - see pages 3-5 of this programme for speaker profiles

| Stream 1   | Stream 2                              | Stream 3  |
|--|---------------------------------------|---|
| <b>George Fox room</b>                                   | <b>Marjorie Sykes room</b>            | <b>William Penn 2 room</b>  |
| <b><i>Rosemarie Carr</i></b>                             | <b><i>Malcolm Lewis</i></b>           | <b><i>Andy Fincham</i></b>  |
| <i>Do brands build trust or does trust build brands?</i> | <i>Consciousness in organisations</i> | <i>Cadbury’s ethics and the spirit of Corporate Social Responsibility</i> |

12.30 Lunch and networking

Continued.

13.30 Three streams with speakers - see pages 3-5 of this programme for speaker profiles

| <b>Stream 1</b>  | <b>Stream 2</b>  | <b>Stream 3</b>                                |
|--|--|--|
| <b>George Fox room</b>   | <b>Marjorie Sykes room</b>   | <b>William Penn 2 room</b>                     |
| <b><i>Martin Lloyd</i></b>   | <b><i>Sandra Berry</i></b>   | <b><i>John Kimberley</i></b>                   |
| <i>How a Quaker approach can help avoid mistakes when running a business</i> | <i>2018 case study in trust as a factor in board/executive relations</i> | <i>Towards a set of Quaker business values</i> |

13.55 Room change

14.00 Three streams with speakers - see pages 2-5 of this programme for speaker profiles

| <b>Stream 1</b>  | <b>Stream 2</b>                                  | <b>Stream 3</b>            |
|--|--|----------------------------|
| <b>George Fox room</b>   | <b>Marjorie Sykes room</b>                       | <b>William Penn 2 room</b> |
| <b><i>Gill Ringland</i></b>  | <b><i>Nic Burton and Jonathan Bainbridge</i></b> | <b><i>Spare Room</i></b>   |
| <i>Ethical Reading – building a community of organisations that want to be ethical</i> | <i>Quaker Business Method and the law</i>        | <i>Networking space</i>    |

14.30 Coffee break

14.45 **Plenary with all speakers**

This is a chance for delegates to test their own developing answers to the take-away questions

15.30 Facilitated table discussions: Sharing answers

Group discussions - answers on flipcharts

15.50 Break

15.55 Final comments and thank you.

Closing pause – everyone gathered in silent reflection on the day's work.

16.00 Networking opportunities for all delegates

16.30 END

17.00 **Please note** there is an informal networking event at the Doric Arch, at the front of Euston Station, above the bus station, after the conference.

Continued.

## **Stream/Speaker Details**

### Initial plenary session speakers

#### Joycelin Dawes - ***How can we build relationships of trust and integrity?***

Joycelin introduces the theme of truth and integrity in business and personally. How can we build relationships of trust and integrity unless they are established first in ourselves? She draws on her experience as a trustee of Friends Provident Foundation and its organisational ethos of trust and integrity. Joycelin has written on truth (from her presentation to the 2018 Quaker Universalist Conference on Truth) and was instrumental in writing “The Q-bit” which explored the central ethos of trust and integrity in Quaker decision-making. In 2017 she wrote “Discernment and Inner Knowing” examining Quaker and secular discernment through the framework of Theory U.

#### Sarah James Wright and Alison Wooding - ***What creates a field of truth?***

In the post-financial crisis world of mistrust, fear and chronic job insecurity, can we re-establish trust? Experience teaches us that policy-making and training are not enough to shift culture. So what does help move us back into essential trust individually and collectively?

Sarah and Ali are organisational innovator-disruptors. Their coaching, facilitation and consulting offer a systemic and embodied approach to human challenges. Currently pioneering and researching a different generative way of working and being, they are contributing to the Conscious Business movement by developing life-enhancing new practices that offer a different future – one based on wholeness, living field intelligence and essential creativity.

### Three parallel practitioner streams, four sessions in each.

15 minute presentations followed by 10 minutes Q&A.

### Stream Speakers

#### Paul Moxey - ***Following Carillion, can we trust corporate reports?***

Carillion's last annual report painted a picture of a profitable, well run and ethical company with good prospects. Carillion's failure shows us that we cannot distinguish between truth and fiction in a corporate report. What does this mean for trust and what can employees and suppliers of such companies and investors do to protect themselves from unwitting involvement in another Carillion?

Paul Moxey is Visiting Professor of Corporate Governance at London South Bank University and a chartered accountant. He started a successful small business, has run the finances of companies and was ACCA's Head of Corporate Governance and Risk Management.

#### Martin Lloyd - ***How a Quaker approach can help avoid mistakes when running a business.***

Martin Lloyd has degrees in Chemistry, the mathematical foundations of Computer Science, and a doctorate in Mathematical Physics. He is a chartered engineer and has worked for 50 years on civil mission- and safety-critical systems. His experience includes a significant period as co-founder and engineering director of a systems company, where he encountered unethical behaviour in certain customers and a colleague. More recently, Martin authored most of the UK's environmental data monitoring standard. He still practises internationally as an engineering consultant with customers who are committed to making “nice things for nice people”. He became a Quaker 17 year ago and has particular interests in the Quaker Business Method and approaches to discernment.

Rosemary Carr - ***Do brands build trust or does trust build brands?***

In a world where consumers are increasingly sceptical about both institutions and businesses, trusted brands are more valued - and valuable - than ever. So, do brands build trust or does trust build brands? And how is brand trust sustained?

Rosemary is a brand consultant with over 30 years of experience. As Brand and Marketing Director of Clarks she helped transform the brand into a highly profitable international leader. She now works with a range of large and small businesses across a variety of sectors, has been a Trustee of WaterAid for 7 years, and is Chair of Sidcot School.

Neil Bachelor - ***Questions of trust - How can question and assessment design help validate our understanding and trust in others.***

Neil setup Omnifolio - a not-for-profit psychometric profiling service to help everyone understand more about themselves and find more suitable jobs and projects. He is also a director of Pure Measures, which helps organisations check whether their employees know what they need to know in order to perform their job roles properly and, if not, what types of training would be most useful.

Gill Ringland - ***Ethical Reading – building a community of organisations that want to be ethical.***

Gill is an expert in foresight and strategy. From 2002 to 2017 she was CEO of SAMI Consulting, “Strategy with a view of the future”. She is now a SAMI Fellow Emeritus, also a Fellow of the British Computer Society, the World Academy of Art & Sciences and an ICL Fellow. She has served on EC High-Level Expert Groups and UK Research Councils. She is the author or co-author of eight books, most recently “Megatrends and how to survive them”, and many other publications.

Gill realised the importance of ethics while working on the future of governance and became a Director of Ethical Reading in October 2017.

Sandra Berry - ***2018 case study in trust as a factor in board/executive relations.***

Sandra is interested in how we deal with our mistakes; recruiting the wrong person; mistakes related to customers; the need for mistakes to be aired for learning to happen. Sandra has experience in an organisation where markets shifted so that current staff no longer had the required skill sets and will draw lessons from this experience on how to be an authentic practitioner in challenging circumstances.

Malcolm Lewis - ***Consciousness in organisations.***

Through his own personal journey as a leader, wizard and corporate alchemist, Malcolm Lewis has developed his knowledge, skills and thinking in better understanding the meaning and considerations of consciousness in organisations. Malcolm seeks to ensure that consciousness and deep dialogue are employed to help transform and change organisations so that they are fit for a sustainable future.

It was 1991 when Malcolm realised that he wanted to make a difference to business in a significant way. He started on a journey of personal and corporate discovery which led him to build his knowledge of hard topics like financial statement analysis and valuation, strategic leadership, strategy and business planning and entrepreneurship and link them to the soft topics like transpersonal and depth psychology, culture management, psychometrics and healing.

## Third Stream

Nic Burton is organising a parallel speaker track, sponsored by The Centre for Enterprise, Markets and Ethics. This will encompass speakers from academia and research/policy institutes to explore our conference theme in relation to Quaker businesses of the past and present. The speakers will reorient the Quaker contribution to corporate responsibility and invite participants to reflect upon the shape of our contribution moving forward

### Nic Burton - ***Quaker Business Method and the law***

Dr Nicholas Burton is a senior lecturer in Strategic Management & Corporate Responsibility at Newcastle Business School, Northumbria University, UK. Nicholas holds a PhD from Northumbria University and an MBA from Southampton University. Nicholas, a Quaker, publishes in the area of spirituality in management & law, convenes the research group at Quakers & Business, a recognised group of Quakers in Britain, and is an Associate Editor for the Academy of Management, management, spirituality and religion group.

Jonathan Bainbridge is a senior lecturer in the Northumbria University law school, teaching Business Law and Practice, Sales, Acquisitions and Corporate Finance, Legal History and Financial and Business Skills on the Professional Skills Course.

### The following 3 presentations are from work appearing in a forthcoming book:

Burton, N & Turnbull, R. Quakers, Business and Corporate Responsibility: Lessons and Cases for Responsible Management, Springer Press. Due for publication early 2019.

### Richard Turnbull - ***Quakers, Free Trade and Social Responsibility.***

Richard Turnbull is a director of the renowned Centre for Enterprise, Markets and Ethics, based in Oxford, UK. Richard has a wide range of experience in business, the church and public life. He holds a degree in Theology and PhD in Theology from the University of Durham. Richard has authored several books including an acclaimed biography of the social reformer, Lord Shaftesbury. Richard is also a member of the Faculty of Theology at the University of Oxford, and is a Fellow of the Royal Historical Society.

### John Kimberley - **Towards a set of Quaker business values**

John Kimberley is an Associate Professor in Human Resource Management at Birmingham City University, and has postgraduate qualifications in Education, History, Human Resource Management, Law, Politics and Sociology from the Universities of Aston, Birmingham, Birmingham City, Warwick and Wolverhampton.

### Andrew Fincham - **Cadbury's ethics and the spirit of Corporate Social Responsibility**

Andrew Fincham is a doctoral candidate in Theology and Religion at the University of Birmingham, UK. He holds a Masters in Politics, Philosophy and Economics from Oxford University. His current work seeks to explain the links between Quaker Ethics and commercial success during the long eighteenth century. His innovative and pioneering perspective on the inter-relationship between Quakers and commerce was nominated for the 2017 Michael K. O'Rourke Best Publication Award. Andrew edited 'Cadbury's Angels', a profile of the business practices of George Cadbury (IBiS, 2011).